



India discards over 9,000 tonnes of plastic waste daily - much of it ends up in land, rivers, and seas.

#WorldEnvironmentDay2025 #MissionLiFE #BeatPlasticPollution #CERCEIACP #PlasticFreeIndia #GreenFuture

Theme: Beat Plastic Pollution

**World
ENVIRONMENT
Day**

5th June 2025



Tons of trash, zero respect - our waste is invading wild lives. Over 3.4 million tons of unmanaged plastic is threatening India's forests.




Urban wildlife forced to forage in filth—this is not natural. India generates over **9.5** million tons of plastic annually - where will it all go?



India generates over **3.5** million tonnes of plastic waste annually - landfills overflow, yet awareness remains low. Every piece of plastic dumped here is a lost chance for a cleaner tomorrow.



The image is a photograph showing a stark contrast between nature and pollution. On the right side, there is a dense, vibrant green forest with various types of trees and foliage. On the left side, there is a large, messy pile of plastic waste, including crumpled plastic bags, pieces of plastic bottles, and other debris. A large, red, speech bubble-like shape is overlaid on the left side of the image, containing white text. The text reads: "This is the divide we've created - a border between life and pollution. Let's not let plastic define our landscapes or our future." The speech bubble has a black outline and a small tail pointing towards the bottom center of the image, where the divide between the forest and the waste is most prominent.

**This is the divide we've created - a border between life and pollution.
Let's not let plastic define our landscapes or our future.**

Mangroves, nature's protectors, now suffocate under the weight of our plastic neglect. India loses over **5,000 hectares of mangroves to pollution each year act before it's too late.**





LiFE
Lifestyle for
Environment



Consumer Education and Research Centre

**Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP)
Programme Centre- Resource Partner**

CERC-EIACP

